



Sponsorship & Advertising Opportunities

Season 2019/2020

Swindon Supermarine Football Club



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UNIVIDUAL
FINANCIAL ADVICE FOR UNIQUE INDIVIDUALS & BUSINESSES

Main Sponsor



WEBB'S
Building, Timber & Fencing

Sponsor



Welcome from the Chairman

A warm welcome to Swindon Supermarine Football Club from all of us here at The Webbwood Stadium.

We could not have developed our great facilities without the help and support of our wonderful Partners – whether existing sponsors or advertisers; users of our Swindome facilities or the Community Trust Suite; or our loyal supporters who come to watch our teams through thick and thin. It's a loyalty that we cherish and do not take for granted.

Our Commercial Packages offer all Business Partners and their Guests a wide range of exciting opportunities to share in our growing success, enjoy great experiences and facilities, whilst benefitting their brands in the process.

I hope this brochure will give you an insight into the range of commercial partnership opportunities we offer, and if it whets your appetite to discover more, do not hesitate to get in touch with us.

We have ambitious plans for our Community Football Club, and I really look forward to welcoming you to The Webbwood Stadium over the coming season to take part in our achieving those ambitions.

Jez Webb

Jez Webb – Chairman, Swindon Supermarine Football Club





Sponsorship

Our Swindon Supermarine Home & Away Kit Sponsor

This is outstanding opportunity to promote your business name by sponsoring our home and away match shirts and playing kit.

As Shirt Sponsor you will enjoy:

- High profile promotion of your business brand through:
 - Social media via the SSFC Club Twitter and Facebook
 - Match day photography covered by a number of local photographers
 - Local newspaper coverage

In addition to this huge benefit you will also enjoy:

- Endorsement of your Sponsorship in every Match Programme throughout the Season
- Periodic PA announcements endorsing your Sponsorship
- Endorsement of your Shirt Sponsorship on our Website
- Priority placing and invitations for our sporting functions during the season
- Attendance for you and your 4 guests at up to 6 Southern League matches per season which also includes:
 - Car parking adjacent to the entrance
 - Welcome Drink on arrival and Pre-Match Buffet in the Boardroom
 - Complimentary wines, beers and soft drinks
 - Match Day Programme
 - Team Sheet

Shirt Sponsorship

From £7,500 +VAT





Be a Swindon Supermarine Football Club Partner

We are privileged to have a small number of businesses working with us as real Community partners. As the name suggests our partners have close access to the club and all our various community related projects across the range of our activities. Working alongside us the businesses benefit from extracting maximum value from their association with us. In addition to the marvellous help partners provide you will also enjoy:

- High Profile Advertising within The Webbwood Stadium
- SSFC Website Advertising for a 12 month period
- Match Programme Advertising for all our home league and cup matches
- Use of Swindon Supermarine FC Community Suite, used as Conference and Banqueting facilities for meetings, staff motivation for 3 events in Season
- 5 Southern League Premier Matches per season that you and your 3 additional guests can enjoy VIP Status, which includes:
 - Reserved Car Parking
 - Welcome Drink on arrival at The Webbwood Stadium
 - Complimentary Match Day Programme with Team Sheet for each guest
 - Either a Pre-Match or Post-Match buffet as requested
 - Complimentary selected wines, beers and soft drinks during the day
 - Reserved seating in the Sponsors Area in our main stand



The Swindon Supermarine FC Club Partner Package

From £5,000 +VAT per season

The Webbwood Stadium Spectator Admission Sponsor

This is an opportunity to become the sole Admission Sponsor of the Club. Here at Swindon Supermarine we are very keen to remain the most “lowest cost effective non-league club to watch in our League and within the local area”. We believe passionately in keeping quality non-league football in Swindon accessible to all. The principle of having a Sponsor of the Admission is a critical part of this aim. Your sponsorship allows us to discount every spectator admission price at the turnstile. Spectators benefit from this sponsorship at every match and you will also enjoy:

- Endorsement of your Sponsorship in the Match Programme
- PA announcements endorsing your Admission Sponsorship
- Endorsement of your Sponsorship on our website
- Priority placing and invitations for our sporting functions during the season
- In addition to this huge benefit you will also enjoy:
 - Priority placing and invitations for our sporting functions during the season
- Attendance for you and your 4 guests at 6 Southern League Matches per season which also includes:
 - Car parking adjacent to the entrance
 - Welcome Drink on arrival and Pre-Match Dining in the Boardroom
 - Complimentary wines, beers and soft drinks
 - Match Day Programme
 - Team Sheet

Admission Sponsor

£3,500 +VAT





Be our Match Day Sponsor

Being a Match Day Sponsor is a great occasion. Bringing friends or business contacts along to watch a match in our welcoming Community suite facilities is a fabulous afternoon. We love looking after our guests and we guarantee you a fabulous afternoon out at Swindon Supermarine. The only thing we can't guarantee is the score! This package allows you to take benefit of:

- Attendance for you and your 3 guests at a match of your choice which includes:
 - Car parking in Club Car Park adjacent to the entrance
 - Reserved stand seats for the game for up to 4 people
 - Welcome Drink on arrival
 - Pre-Match or Post-Match Buffet in The Community Suite
 - Complimentary wines, beers and soft drinks
 - Match Day Programme
 - Complimentary Team Sheet
- Additional benefits include:
 - Endorsement of your Sponsorship in the Match Programme
 - Pre-Match and Post-Match PA announcements endorsing your name as our Match Sponsor
 - Endorsement of your Match Day Sponsorship on our website
 - Priority placing and invitations for our sporting functions during the season

Match Day Sponsor

From £250 +VAT

The Match Ball Sponsor

Being a Match Ball Sponsor at The Webbwood Stadium for either a League or Cup match is a great way to get involved behind the scenes on a match day of the Club. Access to the changing rooms, meeting Lee Spalding our team manager and a quick look round the changing room complex is just part of the experience. We will ensure you have a great afternoon or evening with us and your day includes:

- Reserved stand seats for the game for 2 adults
- Complimentary Match Day Programme and Team Sheet
- Pre-Match Hospitality in the Community Suite
- PA announcements endorsing your Match Ball Sponsorship
- Coverage of your Match Ball Sponsorship in the relevant Match Day Programme
- Priority placing and invitations for our Sporting Dinners and functions during the season

Match Ball Sponsor

£75 +VAT





The Swindon Supermarine Man of the Match Sponsor

Now, being the Man of the Match Sponsor is not an easy task! You are charged with the responsibility of watching the Swindon Supermarine players in close detail during the game and then making your choice of who has been that coveted Man of the Match. Once this is announced over the PA you will then meet the player at the after match celebration and award him the Man of the Match Trophy. We ensure you get that important pic as a memory of the day.

In addition we treat you to:

- Reserved stand seats for the game for 2 adults
- Complimentary Match Day Programme and Team Sheet
- Pre-Match Hospitality in the Community Suite
- Priority placing and invitations for our Sporting Dinners and functions during the season



Man of the Match Sponsor

£100 +VAT

Match Day Mascot Sponsor

As Mascots are typically our young junior fans... you can now run out at The Webbwood Stadium alongside your favourite players, realising a dream. As the teams come onto the pitch at the beginning of the game you will be there leading them out!

We ensure you meet some of the players with a quick trip round the dressing rooms and have a quick conversation with Lee Spalding our team manager.

As a Mascot Sponsor your family will also enjoy:

- Reserved stand seats for the game for 2 adults and the Mascot
- Complimentary Match Day Programme and Team Sheet
- Pre-Match hospitality in the Community Suite
- Priority placing and invitations for our sporting functions during the season

Mascot Sponsor

£50 +VAT





Favourite Player Sponsor

Support the player of your choice (subject to availability) in the Matchday Programme for every home game and on the Official club website.

As Player Sponsor you will enjoy:

- Endorsement of your Sponsorship in the Match Programme
- Periodic PA announcements endorsing your Player Sponsorship
- Endorsement of your Player Sponsorship on our website
- Priority placing and invitations for our sporting functions during the season



Favourite Player Sponsor

£100 +VAT

Favourite Players Kit Sponsor

This is an opportunity to Sponsor a piece of Team Kit. As Kit Sponsor you will enjoy:

- Endorsement of your Sponsorship in the Match Programme
- Endorsement of your Sponsorship on our website
- Priority invitations for our sporting functions during the season



Tracksuit	
£60 +VAT	
Home or Away Shirt	Warm-Up Kit
£30 +VAT	£25 +VAT
Shorts	Socks
£15 +VAT	£10 +VAT

Advertising

BLOOR HOMES
bloorhomes.com



BLOOR HOMES
bloorhomes.com



BLOOR HOMES
bloorhomes.com

WAY OUT
←



Shopping goals and
winning food at Orbital
Orbital



Shopping goals
winning food at
Orbital



The Webbwood Stadium Pitch-Side Advertising

This is a fantastic way to give your company and brand exposure to Swindon Supermarine FC fans, corporate companies and any visitors to The Webbwood Stadium.

Support and promote your company brand with a high quality perimeter wall advertising board, either on The Webbwood Stadium pitch or around the indoor pitches in the Swindome. You can choose your spot on the ground (subject to availability).

We can design and produce the board advertisements for you if you would like us to.

4ft x 3ft perimeter wall board (Swindome)	8ft x 3ft perimeter wall board
£400 +VAT	£500 +VAT
16ft x 3ft perimeter wall board	
£900 +VAT	

* Boards are produced on Super High Impact Board. Prices quoted do not include the cost of production of the perimeter board. Let us know if you would like us to arrange that for you.





Spectator Stand Advertising

A fantastic way to give your company exposure to Swindon Supermarine FC fans, visitors, corporate companies and visitors to The Webbwood Stadium. Support and promote your company brand with a high quality advertising board (subject to availability).

This could be sponsoring:

- A building (such as The Supermarine Trust Suite)
- A room or facility (e.g. the Swindome Gym)
- An advertisement on the wall of a room or facility (e.g. The Trust Suite)

Design and production of the advertisements will be tailored to suit your budget and needs.

Please contact us to discuss the possibilities.



Match Day Team Sheet Advertising

One of the most eagerly awaited items for spectators, sponsors press and media people at every home match is TODAY'S team sheet.

Being one of the 3 Team Sheet Sponsors for the season means this document will have your brand proudly advertised.

Please contact us to discuss the possibilities.



Match Day Programme Advertising

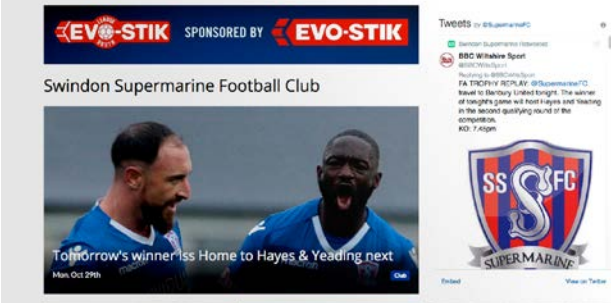
Support and promote your company with an advertisement in our Match Day Programme.

Around one hundred and fifty programmes are distributed at each of our approx 30 home fixtures - with significantly more produced for those special fixtures attracting a larger than average crowd (such as our annual match against Swindon Town FC).



Full A5 page advert	Half A5 page advert
£300 +VAT	£150 +VAT
Quarter A5 page advert	Eighth A5 page advert
£100 +VAT	£70 +VAT





Club Website Advertising

There are a number of opportunities to advertise on our Club Website, which receives over 2,000 hits per month. Prices are per season and include a hyperlink to your own website.

Design and production of the advertisements will be tailor-made to suit your budget and needs.

There are other potential ways to advertise in different parts of our growing website; Social Media is growing every day and exposure for your company is something the Club can help with. The Club has 6,000 followers on Twitter and 3,500 likes on Facebook, creating endless possibilities for coverage.

Please do not hesitate to contact us to discuss the possibilities.

Home Page Advertisement	Major Page Advertisement
£250 +VAT	£150 +VAT
Small Advertisement	
£100 +VAT	

Contact Us

We would be delighted to speak to you to discuss any of these opportunities to support Swindon Supermarine Football Club.

We would also relish exploring with you any other ideas you might have for ways to support us commercially, or our Swindon Supermarine Sports and Education Trust.

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Website | www.swindonsupermarinefc.com





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